



NEXTGEN

ROCHESTER
CULTIVATING PHILANTHROPY

2018 ANNUAL REPORT



VISION

NextGen Rochester creates transformational leaders by connecting a diverse group of young professionals to community philanthropy.

MISSION

To give a philanthropic voice to young professionals.

PURPOSE

To create an educated, engaged generation of young professionals committed to improving the greater Rochester community.

We are the next generation of citizens who make “giving back” part of our lives through leadership, community involvement, and philanthropy.

Our group is comprised of a cross section of the community (typically ages 21-45) who find value in grantmaking to local charitable causes and addressing community needs. It is the intention of NextGen Rochester to not only build assets, but also compassion, knowledge, and engagement in important issues facing our community.

Each NextGen Rochester member contributes to a fund that awards grants to nonprofits selected by the members. By pooling our donations together, emerging leaders are given a seat of influence in the Rochester region and are able to create an impact far greater than each of us could individually.

TABLE OF CONTENTS

Welcome Message - “Laying the Framework”	3
Progress Report	4
2018 Grants	5
Young Philanthropist of the Year Award	6
Financial Statement	7
Operating Cost Report	7
NextGen Membership List	8
Officers and Advisory Committee	9

2018 Activist Sponsor:



2018 Annual Report – Welcome Message

LAYING THE FRAMEWORK

Dear Friends:

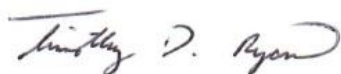
In January of 2018, NextGen Rochester’s Advisory Committee outlined 2 key areas of focus for the upcoming year; organization and growth. We began our work focused on organizational governance (I’ll spare you the riveting details, but we figured out what needs to be done, how it should be done and who gets yelled at if it isn’t) which strengthened the organization and allowed us to achieve some significant accomplishments in the past year:

- With the help and guidance of the RACF, we streamlined and simplified our grantmaking (a process known as “rightsizing”), brought our application process entirely online, and increased our maximum grant award from \$2500 to \$3000. This reduces the time and effort required for our nonprofit partners to apply for grants while increasing our capacity for impact.
- Through a corporate partnership with the Steven James Media Group and freelance graphic designer Josh Ray, we underwent a “brand refresh”, launched an updated logo and website and released a professionally produced promotional video.
- We opened up nominations for our “*Young Philanthropist of the Year Award*” beyond our direct membership in order to recognize and celebrate the generous philanthropic ideals of young professionals in the greater Rochester community.

This is an exciting time to be a part of NextGen, and we’re hopeful that the work we’ve accomplished this year has laid the framework for rapid and significant growth of our membership and increased impact to our nonprofit partners in 2019. We urge you to do all that you can to help us make a positive change through NextGen; volunteer to serve on a committee, make a contribution to our Endowment fund, or invite a friend or colleague to join today.

Thank you so very much for your support, generosity, and involvement in NextGen Rochester – together our smaller donations make a huge impact, and a big difference.

On Behalf of the Advisory Committee,



Timothy D. Ryan

Advisory Chair, Endowment Chair



PROGRESS REPORT



GOVERNANCE

- Clarified roles and responsibilities within the Advisory Committee
- Formalized and revised internal operating procedures
- Began a review process to update and amend our bylaws in 2019
- Reinstated Treasurer position



MEMBERSHIP

- Engaged and added new members to Membership committee
- Consolidated all email contact lists to a single platform (MailChimp)
- Created a pipeline process for new member recruitment
- Hosted/participated in 7 new member recruitment events
- Recruited 10 new members



EDUCATION

Held member education events at the following nonprofit organizations:

- Compeer Rochester
- The Coffee Connection
- Hope Hall School
- Dimitri House
- South Wedge Food Program
- Homesteads for Hope
- Big Brothers Big Sisters of Greater Rochester
- MK Gandhi Institute for Nonviolence
- Boys & Girls Club of Rochester



MARKETING

- Engaged and added new members to Marketing committee
- Conducted a brand review
- Updated and refreshed our logo
- Updated and reformatted our website
- Launched a professionally produced promotional video
- Launched “I Am NextGen” social media campaign
- Opened up the “Young Philanthropist of the Year Award” to the Rochester community



GRANTS

- Streamlined and simplified our grantmaking process
- Moved grant application submission process entirely online
- Increased the maximum grant amount from \$2500 to \$3000



ENDOWMENT

- Developed and formalized corporate sponsorship benefits
- Secured Steven James Media Group as a corporate sponsor
- Secured \$2,000 in pledges to Endowment fund
- Received \$2,516 in payments to Endowment fund





2018 GRANTS

St. Michael's Woodshop (Awarded Full Grant \$3,000)

Student Stipends: St. Michael's Woodshop provides the opportunity for at-risk city teens (14 to 18), to learn a trade and earn stipends based on attendance and cooperation. The program additionally focuses on teaching responsibility, allowing students to learn to cooperate, provides assistance with homework and personal problems, and assists students to graduate from high school.

The original program began in 1967 and collaborates with other local organizations, for example, "Students built bookcases for city school second graders and for Mayor Warren's "Story Time with Style" program; helped Cub Scouts with their soapbox derby models; built a dollhouse for the Monroe County Family Court Children's Center, etc."

NextGen's grant will allow five students to spend four months each in the program.



The South Wedge Food Program/Presbytery of the Genesee (Awarded Full Grant \$3,000)

Emergency Food Program: The South Wedge Food Program is unique in that recipients do not need to provide proof of income or referral paperwork. It is also not zip-code limited. Provided food includes vegetables, protein, milk, and staples such as pasta, cereal and applesauce. Personal hygiene items are available as are volunteers to assist clients with referrals to social services or to provide a listening ear. A focus is providing food with "dignity and respect".

On an average day, 20 people are served. The pantry is open three days a week for three hours. Food is purchased through a significantly discounted rate through FoodLink, and the program collaborates with other local organizations.

NextGen's grant will assist throughout the next year with the emergency food program.



Cracker Box Palace, Inc. (Awarded Partial Grant \$1,000)

STEADY Work Program: Cracker Box Palace serves as the large animal shelter for Wayne County. The STEADY Work program allows young adults (ages 18-24) to learn soft skills and work 15 hours per week over a six-month period. Partnerships with Literacy Volunteers and Wayne County Catholic Charities ensure a successful program that may involve obtaining a high school diploma, returning to school, or entering the workforce, while pairing participants with the right resources for success.

The STEADY work program was piloted in 2013 with one participant and now has thirty participants exit the program with twenty five employed in Wayne County. "Anyone is allowed to apply that wants to make a significant change in their lives and find a job."



PUSH Physical Theatre, Inc. (Awarded Partial Grant \$1,000)

PUSH Yourself: Toward Strength of Body, Mind and Character: PUSH Physical Theatre's mission is to "create and perform physical stories to inspire change and empower learners of all ages to tell their own stories." PUSH is developing a new physical theatre residency model, to include a total of ten contact sessions of 90-minutes each for a group of 20 teens." There will be skill-building and rehearsing sessions, a demonstration session, a reflection session; evaluation and review, along with a final report to be shared with the PUSH Board of Directors and Villa of Hope staff.

Teens in Monroe County receive trauma-informed care at the Villa of Hope to address behavioral, educations, and emotional needs. Twenty participants in this program (14-18), will learn to use theatre and movement skills to engage their body and mind as they "push" toward a healthy state. An additional twenty teens will be invited to a presentation session as the audience.



2018 YOUNG PHILANTHROPIST OF THE YEAR AWARD

NextGen Rochester's *Young Philanthropist of the Year Award* was presented to FRANCIS J. CLEMENT at NextGen's Annual Community Showcase held at Geva Theatre Center on November 19, 2018. The annual award, now in its 4th year, is given in honor of the founding members of NextGen Rochester and is awarded to a Young Philanthropist in the Greater Rochester Region who best embodies the desire to promote the welfare of others through generous financial support along with exemplary service to local community nonprofit organization(s).

A Certified Financial Planner with Northwestern Mutual, Francis Clement is a current board member of the Rochester Area Community Foundation, a member of the RACF's African American Giving Initiative, a member of the University of Rochester's George Eastman Giving Circle, a supporter of the Black Physician's Network, a sponsor of Cameron Community Ministries urban outreach community center, a supporter of the Black

Women's Leadership Council at Xerox and an active member and benefactor of the Church of Love. In his involvement with these organizations, Francis "truly walks the walk, and is deserving of recognition for all that he has done at such a young age. He not only recognizes the need for a hand out, but understands it must come with a helping hand up – teaching and guiding people to not be victims of circumstances, but to grow and be stronger because of them. He not only gives of his financial resources, he takes a personal interest in people, and makes them feel welcome in the community", said Dr. Linda Clark, founder and board member of the Black Physician's Network of Greater Rochester.

A well-deserved congratulations to Mr. Clement; a truly remarkable young philanthropist whose generosity, dedicated involvement, and desire to improve the lives of others makes him an extraordinary example of NextGen's founding principles.



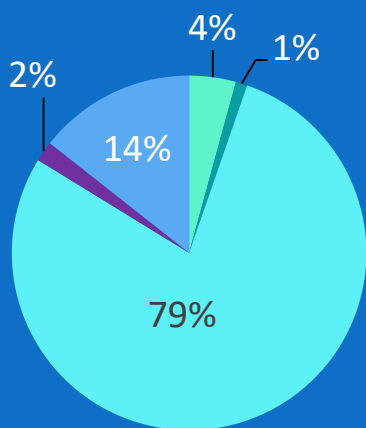
FRANCIS J. CLEMENT





Financial Report 2018

2018 NextGen Rochester Expense Summary



- Food/Supplies/Awards
- Credit Card Fees
- Grants
- Administrative Fees
- Loss on Investment

*Operational expenses for Food/Supplies/Awards are fully covered by In-Kind donations and are not financed with Member dues

For more information or questions regarding NextGen's Financial Report, please contact
 Tim Reetz, Treasurer
 reetz0262@hotmail.com

INCOME STATEMENT

	December 31, 2018 YTD Actual	December 31, 2017 YTD Actual
Operating Revenues:		
Gifts and Donations	\$10,222.76	\$9,345.74
Fundraising Revenue	\$300.00	\$0.00
In-Kind Donations for Operations	\$433.81	\$300.00
Total Operating Revenues	\$10,956.57	\$9,645.74
Operating Expenses:		
Food/Supplies/Awards	\$433.81*	\$300.00
Credit Card Fees	\$107.32	\$120.60
Total Operating Expense	\$541.13	\$420.60
Total Income from Operations	\$10,415.44	\$9,225.14
Investment Revenue:		
Gain on Investment	\$0.00	\$960.35
Investment Expenses:		
Grants	\$8,000.00	\$8,750.00
Administrative Fees	\$188.88	\$187.50
Loss on Investment	\$1,466.40	\$0.00
Fundraising Costs	\$0.00	\$0.00
Total Investment Gain/Loss	\$9,655.28	\$7,977.15
Excess of Revenues over Expenses	\$760.16	\$1,247.99

ASSETS

	December 31, 2018	December 31, 2017
Cash:		
Operating Accounts	\$478.74	\$332.36
Investments - Designated:		
Endowment	\$18,005.55	\$17,903.13
Pledged Receivables	\$1,775.00	\$2,075.00
Total Assets	\$20,259.29	\$20,310.49

LIABILITIES & FUND BALANCE

	December 31, 2018	December 31, 2017
Liabilities:		
Grants to be Paid	\$0.00	\$0.00
Total Liabilities	\$0.00	\$0.00
Fund Balance	\$20,259.29	\$20,310.49
Total Liabilities & Fund Balance	\$20,259.29	\$20,310.49

2017-2018 NEXTGEN MEMBERS

ACTIVIST LEVEL (\$1,000+)

Teresa Gianni
Mary Steblein
Michael Steblein

Matthew McDermott
Joshua Stampfler
Kayleigh Stampfler

Kate McCurdy
Amanda Metzger

Tekisha Miller
Eric Phamdo
Igor Podzorov

Olga Podzorov
Kristen Powers

CHAMPION LEVEL (\$500+)

Mariel Bank
Nathaniel Bank
Susan Hopkins Davis
Matthew Ray
Stephen Roll
Timothy Ryan
Kim Toulomelis

MEMBER LEVEL (\$100+)

Sarah Abbamonte
Chris Bank
Alyssa Belasco
Andrew Brady
Claudia Burcke
Kathryn Cilano

Francisco De Jesús
Brian Dupra
Aidan Ely

Teresa Ferris
Bryan Fitzgerald
Courtney Forbes

Sarah Hannon
Jonathan Hoose
Krista Jenkins

Dalton LaBarge
Amber Lingenfelter

Nathan Mancini
Heidi Markham
Catherine McCarthy

Elliott Pruitt
Richard Pulvino

Joshua Ray
Timothy Reetz
Lara Rhyner

Ashley Schultz
Ed Stulginsky

Maria Thomas Fisher
Scott Wischmeyer

Amy Woodhouse
Jared Woodhouse
Michelle Young

INVESTOR LEVEL (\$250+)

John Brach
Matthew Brennan
Merridith Brennan
Steve Cirrincione
Tiffany Paine-Cirrincione
Maria Ferrante
Geoff Fesko
Saul Maneiro
Jennifer McDermott

FRIENDS OF NEXTGEN

Meaghan de Chateauvieux





OFFICERS & ADVISORY COMMITTEE

Tim Ryan
Chair, Endowment Committee Chair
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 585-414-6203

Andrew Brady
Vice Chair
 atbrady@thexlr8team.com
 585-269-4948

Tim Reetz
Treasurer
 reetz0262@hotmail.com

Matthew Ray
Marketing Committee Chair
 mray84@gmail.com

Mary Steblein
Secretary
 mbsteblein@gmail.com

Mariel Bank
Education Committee Chair
 mariel.m.bank@gmail.com

Nate Bank
Grants Committee Chair
 nathaniel.slayton.bank@gmail.com

Tiffany Paine-Cirrincone
Immediate Past Chair
 tiffanypaine@gmail.com

Sarah Hannon
Membership Committee Chair
 sarahjhannon@gmail.com

Saul Maneiro
Past Chair
 samaneiro@gmail.com

Jonathan Hoose
RACF Liaison & Philanthropic Advisor
 jhoose@racf.org
 585-341-4363

2018 BY THE NUMBERS



9 Education
Events



7 Recruitment
Events



6 Subcommittee
Meetings



10 Advisory
Meetings



5 Social
Events



\$8,000
IN GRANTS



62
MEMBERS



\$2,516 RAISED
TOWARD ENDOWMENT



Thank you for our 2018 Activist Sponsor:

